

# **A New Approach To Innovation**



## **The European Institute of Innovation and Technology (EIT)**

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Member of the  
EIT Governing Board**

# EUROPEAN INSTITUTE OF INNOVATION & TECHNOLOGY (EIT)

The EIT is an independent EU body set up in 2008. Its mission is to:

*increase European sustainable growth and competitiveness*

*create the entrepreneurs of tomorrow and prepare for the next innovative breakthroughs*



*reinforce the innovation capacity of the EU and its Member States*

*become the catalyst for a step change in the European Union's innovation capacity and impact*

# EIT - FROM CONCEPT TO GROWTH



2014 onwards: EIT growth under Horizon 2020 with a budget of EUR 2.7 billion



2010 - 2013: learning by doing and set up of the EIT HQ and first 3 KICs



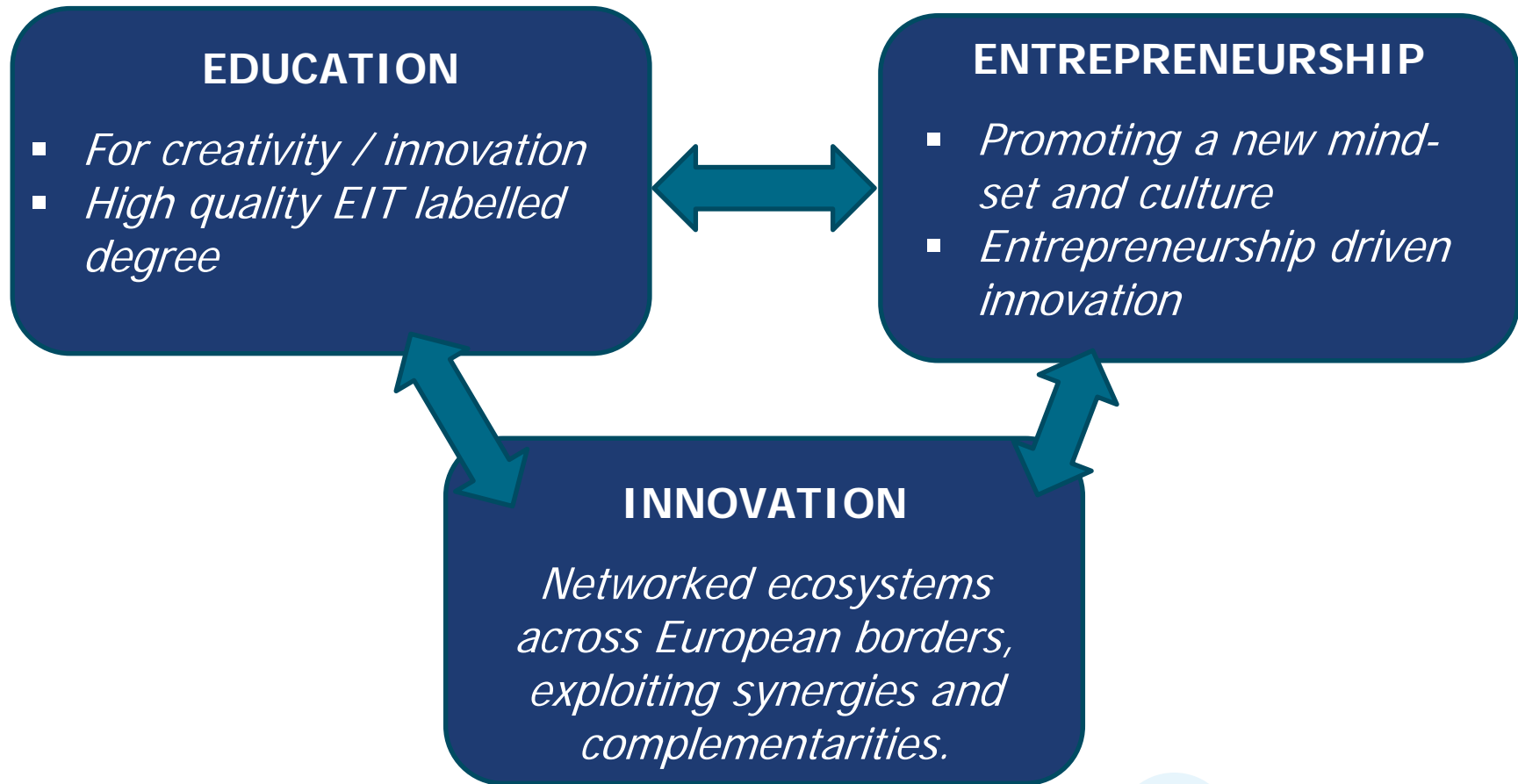
2006 - 2009: from idea to reality

# EUROPEAN INSTITUTE OF INNOVATION & TECHNOLOGY (EIT)

- First EU initiative bringing together the three sides of the 'knowledge triangle': business (companies and SMEs), higher education institutions and research centres.
- The EIT aims to increase the cooperation and integration between higher education, business and research to facilitate the transition from:



# A UNIQUE OFFERING: WHAT WE DO



# KNOWLEDGE & INNOVATION COMMUNITIES (KICs)

The EIT's KICs are:

- highly integrated, creative and excellence-driven autonomous long-term partnerships;
- internationally distributed but thematically convergent partners;
- driven by societal challenges and fostering the emergence of entrepreneurs.



# THE KIC MODEL: a 'Business' logic

- **High degree of integration:** each KIC is an independent legal entity, gathering world-class partners from across the knowledge triangle based on a contractual relationship/partnership with the EIT.
- **Long-term strategic approach:** each KIC is set up for a minimum of 7 years to eventually become sustainable.
- **Sufficient autonomy and flexibility:** to determine organisational structure and activities governed by a Board of KIC partner organisations.
- **Effective governance:** run by a CEO and a lean management team at central and co-location centre level.

# THE KIC MODEL: An 'Investment' logic'

- **Smart funding & high degree of commitment of partners:** EIT funding to KICs is max. 25% of their total budget over time with 75% to be attracted from other sources, both public and private.
- **The co-location model:** each KIC consists of 5-7 world class innovation hotspots building and leveraging on existing European capacities.
- **Results & high impact oriented activities:** KICs implement a Business Plan with measurable deliverables, results and impact.
- **Culture:** KICs are shaped by strong entrepreneurial mindsets and cultures.



# LEVERAGING AND POOLING RESOURCES



Combining EIT and non-EIT funding to:

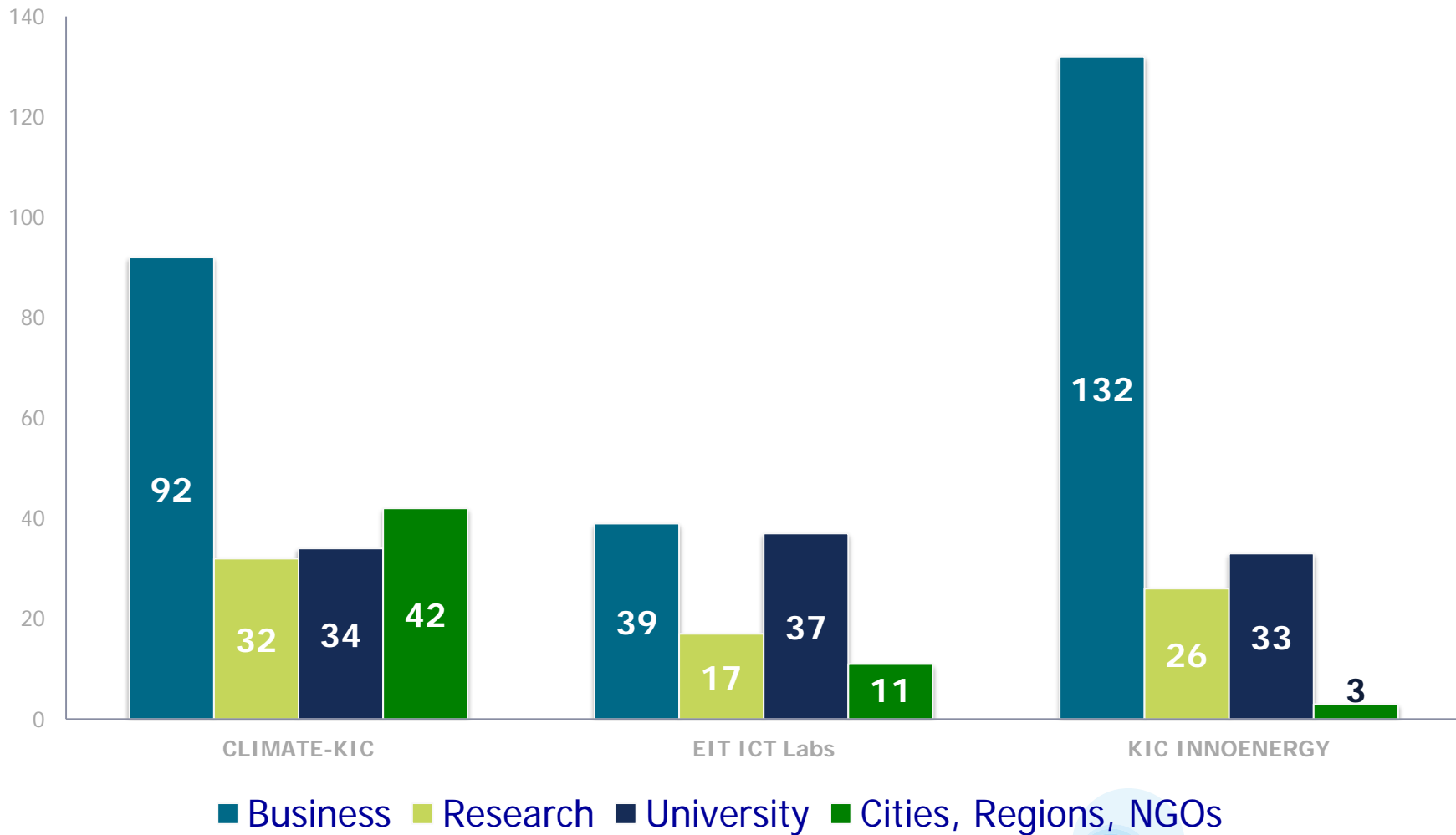
- Ensure **long-term involvement** of KIC partners
- Incentivise **financial commitment** from KIC partners
- **Catalyse** for investment in innovation

# THE EIT's FIRST 3 KICs



# OVERVIEW OF KIC PARTNERS

Today, the existing three KICs bring together more than 480 partners:



\* Figures – September 2014

# EIT ACROSS EUROPE

## KICs' CO-LOCATION CENTRES

### Climate-KIC:

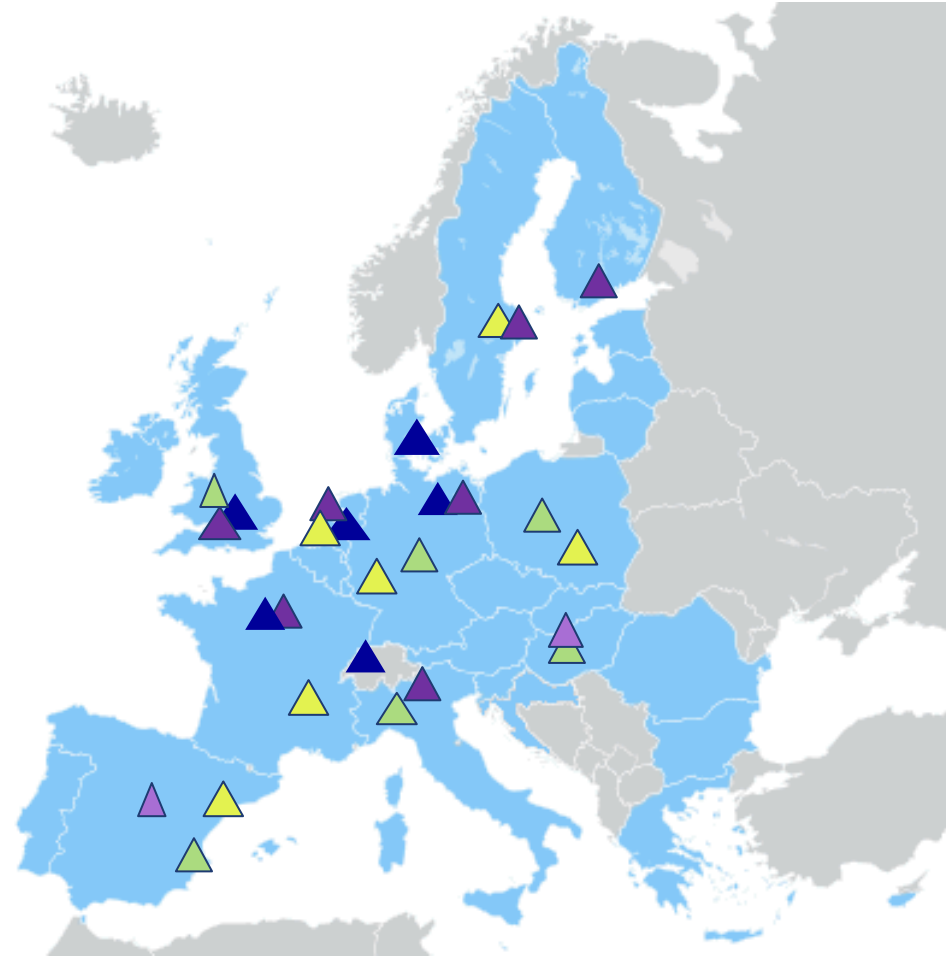
- ▲ Co-location Centre
- ▲ RIC (Regional Implementation Innovation Centre)

### EIT ICT Labs:

- ▲ Co-location Centre
- ▲ Associate Partner

### KIC InnoEnergy

- ▲ Co-location Centre



# FIRST ACHIEVEMENTS

19,469

*Attractiveness of education programmes → more than 13 applicants per offered seat*



604

*# of graduates*



756

*# of business ideas incubated*



186

*# of start-ups created*



349

*# of knowledge transfers /adoption*



141

*# of new or improved products, services & processes launched*



# EIT - AN INTEGRAL PART OF HORIZON 2020



- The EIT contributes to H2020 by addressing societal challenges via the integration of the knowledge triangle.
- H2020 has a budget of approx. 80 billion EUR for 2014 to 2020 out of which the EIT has been allocated 2.7 billion EUR.
- The EIT will further nurture synergies and complementarities across H2020 and its different initiatives.

# EIT's PRIORITIES 2014 - 2020

**Fostering the growth and impact of the existing three KICs**

Climate-KIC, EIT ICT Labs & KIC InnoEnergy

**Creating new KICs**

**Sharing and disseminating EIT good practices**

# EIT CREATING NEW KICs

2014

Healthy Living &  
Active Ageing

Raw Materials

2016

Added-Value  
Manufacturing

Food4Future

2018\*

Urban  
Mobility

*\* Subject to the  
outcome of the  
EIT evaluation*

<http://eit.europa.eu/collaborate/2014-call-for-kics>





# THANK YOU FOR YOUR ATTENTION!

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